



## Downtown | Flats Design Review Agenda

**FINAL DRAFT**

Thursday, April 25<sup>th</sup>, 2019  
Cleveland City Hall  
Room 217 – 9:00am

### Special Presentation:

1. **Project:** 2019 North Coast Harbor Street Banners  
New pole banners at multiple locations  
**Project Address:** Downtown Cleveland, North Coast Harbor District  
**Project Representative:** Anthony Santora, Cleveland City Planning Commission
2. **Project:** 2019 Cleveland Public Library Street Banners  
New pole banners at multiple locations  
**Project Address:** Downtown Cleveland, E. 3<sup>rd</sup> & Superior  
**Project Representative:** Anthony Santora, Cleveland City Planning Commission

### Special Presentation for the Arts:

1. **Project:** DF2019-016: Never, Ever Give Up - CLE \*  
The proposed installation of a temporary outdoor work of art.  
**Project Address:** Hart Crane Park  
**Project Representative:** Allison Meyer

### Final Design Development Approval:

1. **Project:** DF2019-001: Quicken Loans Arena Transformation Project \*  
(Now Rocket Mortgage Field House)  
The proposed installation of new signage for Arena demarcation  
**Project Address:** 1 Center Court | Rocket Mortgage Field House  
**Project Representative:** Ryan Sickman, Gensler
2. **Project:** DF2019-006: 1831 Columbus Road Fencing \*  
The proposed installation of a new fencing system and gate system for security.  
**Project Address:** 1831 Columbus Road  
**Project Representative:** Scott Middleton, NEO Fence

\*Denotes agenda item will also appear before the Cleveland City Planning Commission the following day, Friday, April 26<sup>th</sup>, 2019.



3. **Project:** DF2019-012: Stella Maris Detox Unit \*

The proposed new construction of a detox unit at an ex. Building complex.

**Project Address:** 1320 Washington Ave.

**Project Representative:** Bob Bajko, HSB Architects

4. **Project:** DF2019-015: Shake Shack Signage

The proposed installation of new exterior signage for a new commercial tenant.

**Project Address:** 1965 E. 6<sup>th</sup> Street | The Garfield Building

**Project Representative:** Jim Briola, North Coast Sign & Lighting Services Inc.

**Committee Report:** D | F Committee, Jack Bialosky (Chair)

**Administrator Report:** Anthony Santora, Administrator

\*Denotes agenda item will also appear before the Cleveland City Planning Commission the following day, Friday, April 26<sup>th</sup>, 2019.

**Thursday, April 25, 2019**  
**Downtown | Flats Design Review Committee**

# Cleveland City Planning Commission

The logo for the Cleveland City Planning Commission is a circular seal. It features the words "CITY OF CLEVELAND" at the top and "OHIO" at the bottom, separated by stars. In the center, there is a stylized "CPC" acronym. The "C" is blue, the "P" is orange, and the "C" is green. The seal is light gray and serves as a background for the title text.

**Freddy L. Collier, Planning Director**

**Jack Bialosky, Committee Chairperson**

**Anthony Santora, Committee Administrator**



## Design Review Committee Meeting Procedures & Regulations

- Please silence or turn-off all cell phones.
- Please be respectful of all presenters and keep talking to a minimum.
- All presenters and gallery members must sign-in with administrator.
- The committee administrator will introduce the project and project team. After the introduction is complete members of the project team should move to the front of the room, introduce themselves to the committee and begin the presentation.
- The project team should provide any handout to the committee administrator at the start of the presentation for distribution to the committee members. The project team may then collect the handout after the presentation & vote has concluded.
- After the presentation has concluded and after the committee has made a vote, the lead project representative is to report to the committee administrator, review and sign the Meeting Motion form and receive and additional instructions (if applicable).
- The committee administrator will then email a digital copy of the form to the project team.

# 2019 North Coast Harbor Street Banners

Downtown Cleveland  
North Coast Harbor District

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- Seeking Final Design Development Approval for their proposal.
- Proposal is a (2) part submission with:
  - Part 1:
    - 8 poles with 16 banners along E. 9<sup>th</sup> street.
    - Banners to be in place from May 6, 2019 to Nov. 1, 2019
  - Part 2:
    - 3 poles with 6 banners along Erieside street.
    - Banners to be in place from Jan. 1, 2020 to Jan. 30, 2020
- Banners meet the requirements outlined in the Street Banner Design Guidelines.
- If approved, banners would be given the green light to proceed forward.
- Project is only being presented to the committee for review and approval.

# 2019 CLE. Public Library Street Banners

Downtown Cleveland  
E. 3<sup>rd</sup> & Superior



## 2019 CLE Public Library Street Banners

25, April 2019

## Special Presentation





# Never, Ever Give Up - CLE

Hart Crane Park



25, April 2019

DF2019-016



- Seeking Final Design Development Approval for the proposal.
  - This project is for the proposed installation of a temp. outdoor work of art.
  - Project will be installed for a (3) month period with a installation date of June 1<sup>st</sup> and will be removed on Sept. 1<sup>st</sup>.
  - The proposal consists of hanging stories and a mailbox to collect and display community letters & messages.
  - Project will utilize materials that are temporary and will not leave a negative lasting impact on the surrounding environment & infrastructure.
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- Project will be presented to the Planning Commission for approval on 4/26.

# Quicken Loans Arena Transformation Project

(Now Rocket Mortgage Field House)

1 Center Court | Rocket Mortgage Field House

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DF2019-001



- Seeking Final Design Development Approval for the proposal.
  - This project is for the proposed installation of new signage for Arena demarcation.
  - Location, scale & appropriateness received approval from the CPC on 1/4/19.
  - Project is seeking approval for signage type, materiality, & attachment.
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- If the applicant is proposing work that is within the right-of-way, they will need to go before the Mayor's Streetscape and Infrastructure Committee.
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- Project will be presented to the Planning Commission for approval on 4/26.

# 1831 Columbus Road Fencing

1831 Columbus Road



25, April 2019

DF2019-006



- Seeking Final Design Development Approval for the proposal.
- This project is for the proposed installation of a new fencing system & gate system for security purposes.
- Project was tabled by the DRAC on 1/31/19 with comments:
  - Gate should be of a continuous material.
  - Fencing should be more aesthetic and possibly use graphics to beautify.
  - Utilize a different style of fencing (perhaps decorative aluminum).
  - Explore utilizing a nautical theme or as an expansion of Foundry Branding.
  - Explore utilizing a wood rail to increase the pedestrian space.
- Project will be presented to the Planning Commission for approval on 4/26.

# Stella Maris Detox Unit

1320 Washington Ave.



25, April 2019

DF2019-012



- Seeking Final Design Development Approval for the proposal.
- This project is for the proposed construction of a new detox clinic facility in an existing complex and includes new site improvements.
- Project received Schematic Approval on 3/14 & 3/15 from DRAC & CPC.
- New facility will be approx. 13,000 s.f. & consist of (2) floors.
- The new building is oriented towards Washington Ave. to compliment the existing complex construction.
- Work includes revamping the streetscape & new landscaping improvements along Main Ave. to make the area more pedestrian friendly & includes a new outdoor patio area.
- If the applicant is proposing work that is within the right-of-way, they will need to go before the Mayor's Streetscape & Infrastructure Committee.
- Project will be presented to the Planning Commission for approval on 4/26.



# Shake Shack Signage

1965 E. 6<sup>th</sup> Street | The Garfield Building



DF2019-015



- Seeking Final Design Development Approval for the proposal.
- This project is for the proposed installation of new exterior signage for a new commercial tenant.
- Signage consists of: (1) dual face Blade sign (Halo Lit), (1) dual face illuminated push through blade sign & (1) vinyl sign (exterior address).
- Signage design seeks a contemporary look and utilizes company branding to promote tenants presence to the street.
- If the applicant is proposing work that is within the right-of-way, they will need to go before the Mayor's Streetscape & Infrastructure Committee.
- Project is only being presented to the committee for review & approval.