



City of Cleveland

Frank G. Jackson, Mayor

City Planning Commission



Freddy L. Collier, Jr., Director

Cleveland City Hall

601 Lakeside Avenue, Room 501

Cleveland, Ohio 44114

T: 216/664-2210 F: 216/664-3281

www.planning.city.cleveland.oh.us

REQUEST FOR PROPOSALS Cleveland's Public Art Program

The City of Cleveland aspires to establish well-integrated public art throughout our entire City. To ensure that this goal is met, the City of Cleveland has established a Public Art Program which requires that (1.5%) of the cost of an applicable City capital project shall be devoted to public art. Through this Request for Proposals, respondents are called to describe their approach to provide program administration and to achieve the City's goal of enhancing our community's access to high-quality public art.

Cleveland's Public Art Program was established in 2003, as delineated in Chapter 186 of the Codified Ordinances with the aim to:

- Give residents of all ages, incomes, backgrounds, and ability levels access to high-quality art as part of daily life in the city;
- Give expression to the history, values, identity and diversity of the City, its neighborhoods, its districts, its buildings and places;
- Promote the revitalization of the City and its neighborhoods;
- Provide opportunities for artists to share their work with the public;
- Involve residents in the process of providing public art; and
- Integrate public art into the design of buildings and public spaces.

The Public Art Program requires that one and one-half percent (1.5%) of the cost of an applicable City capital project shall be devoted to public art. It provides for the creation of a Public Art Committee and a process for the selection of art.

Recent capital projects with well-integrated public art include:

- Larchmere Boulevard Streetscape
- Kirtland Park
- Collinwood Recreation Center
- Third District Police Station

With the above priorities in mind, the City of Cleveland is inviting applications to respond to the Request for Proposals for a consultant to provide administrative management of the 2017 Cleveland Public Art Program.



Primary Services

The contracted consultant will provide the following services in order to ensure that the 2017 Cleveland Public Art Program is effectively managed:

- Assist City Planning staff and the Public Art Committee in implementing the Public Art Program (Chapter 186)
- Steward multiple, ongoing projects from project conception to completion
- Identify eligible capital improvement projects
- Coordinate public art projects with City departments
- Develop Program Policies and Guidelines
- Facilitate the artist selection process, including issuing Requests for Proposals and assisting the Public Art Committee
- Maintain a registry of materials submitted by artists for consideration by the Public Art Committee
- Provide periodic reports documenting activities, accomplishments, and expenditures
- Coordinate Public Art Program activities with the Connecting Cleveland 2020 Citywide Plan when applicable
- Ensure public participation
- Promote the Public Art Program

Funding

The City Planning Commission has budgeted \$45,000 for administrative management of the 2017 Cleveland Public Art Program (one year ending December 31, 2017). Proposals may not exceed \$45,000.

Timelines

The application is due **November 21, 2016 (12:00pm)**.
Proposal review will be conducted in November 2016.
Announcement will be made in December 2016.

Eligible Expenditures

The contract funds shall be spent only on administrative/staff costs associated with the management of the 2016 Cleveland Public Art Program.



Program Administration

The Cleveland Public Art Program is administered by the Cleveland City Planning Commission office and coordinated with the Mayor's Office of Capital Projects.

Proposal Evaluation

RFP submissions to provide administrative management will be evaluated by City Planning Commission staff and a Finalist Review Committee. A finalist presentation may be required.

Evaluation Criteria

In addition to demonstrating the capacity to provide the Primary Services described above, applications for 2017 Cleveland Public Art Program will be evaluated in consideration of the following criteria, among others:

- Coherent and comprehensive strategy to manage the existing pipeline of public art projects
- Proven track record and ability to steward multiple, ongoing projects from project conception to completion
- Ability to establish and maintain a network of artists with the capacity to produce public art
- Specific approach to coordinate with multiple City of Cleveland departments, Public Art Committee and related parties involved in the Public Art Program
- Comprehensive strategy to promote Public Art and specifically Cleveland's Public Art Program
- Approach for engagement of neighbors with respect to co-creation of the project and commitment to the project's long-term success
- Specifically identified primary staff to administer the program as well as supporting credentials
- Added value



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Proposal Submission

Proposals are due November 21, 2016 (12:00pm).

Information on 2017 Public Art Program RFP is available on-line at the Cleveland City Planning Commission web site: <http://planning.city.cleveland.oh.us>

Two (2) printed copies of the proposal should be delivered to the City Planning Commission office.

601 Lakeside Avenue

Room 501, Cleveland, Ohio 44114

Additionally, a digital copy should be emailed to Don Petit and cc: Freddy Collier, Director and Chris Garland, Assistant Director.

dpetit@city.cleveland.oh.us

fcollier@city.cleveland.oh.us

cgarland@city.cleveland.oh.us

If you have any questions, please contact Don Petit at (216) 664-2532.



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